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Administrators concerned with loss of students

Support Center among efforts to retain freshman

by NORMAN M. WADE
reporter

With record enrollment expected at Marshall University this year, and with average nationwide loss of freshmen as high as 30-40 percent, the trick is how to retain those students.

The "dwindling student population," as Dr. J. Wade Gilley, president of Marshall University, put it in a May 11, 1995 policy letter implementing retention programs, has many university administrators concerned with the loss of stu-

dents. As a direct result, a number of programs and policies have been instituted in an attempt to stop the phenomenon.

The non-retention rate between the freshman and sophomore year is the sharpest, said Dr. Frances S. Hensley, associate vice president for academic affairs. She said for many students this is the toughest time to adjust to college life for academic, financial and other reasons.

Hensley said the goal of the university isn't just to recruit students, but for them to successfully finish and graduate.

Dr. Warren G. Lutz, dean of enrollment management, said the university loses freshmen and other students for a variety of reasons. "For freshmen,"

"For freshmen, the first six weeks to eight weeks in the semester are the most critical."

Dr. Warren G. Lutz,
dean of enrollment management

Lutz said, "the first six weeks to eight weeks in the semester are the most critical." He agreed many do not leave just for academic reasons. Lutz cited food quality, housing, and parking lots among other factors.

While the university loses a lot of freshman, Lutz said, it's not any worse than the national average of up to 40 percent. He said, "the university is on par with state-supported, regional, open-admission institutions."

For the 1995-96 school year,

Marshall University retained 86.4 percent of its freshmen from the fall to spring semester while losing 13.6 percent. But when comparing that figure to returning sophomores the next fall, the university retained only 69.4 percent of its first-time freshmen, while losing 30.6 percent.

Official enrollment for this year has not been released, so retention figures are not yet available.

Since freshmen retention is so critical, Hensley said, "the University 101 courses are a

major part of our retention." Traditionally lower grades that are a result of the "freshman experience" are addressed by the University 101 course which teaches freshmen study skills and time management in addition to indoctrinating them to college life, she said.

Additionally last year, "D" and "F" midterm grades were instituted for freshmen. Instructors calculate midterm grades and letters of warning are sent out to those receiving a grade of "D," "F," or "NC" (no-credit). With midterm grades coming out in the eighth week of classes, it gives the students a chance to "shape up" and improve their academic average, Hensley said.

The letters let the students know exactly where they stand,

and outline steps for academic improvement, Hensley said.

To correspond with the "D" and "F" midterm letters, the last day to drop individual classes was moved to the 10th week to give the students more options. After the 10th week, students must drop all classes or withdraw as opposed to only dropping individual classes.

Another effort to retain students is the plan to create an Academic Support Center which will combine tutoring services, academic advising, and writing center tutors all in one centralized location. "Plans are complete," Hensley said, "and we are in the process of hiring personnel to coordinate the services." Hensley

Please see **CENTER, P4**

Campus fallout shelters only a memory

by JENNIFER HALE
reporter

The Red Scare, the Cold War and the Cuban missile crisis are elements of a time when Americans were scared of pending nuclear attack.

A legacy to this period of the unknown are the rusty signs designating "fallout shelter" hanging today on the entrances of James E. Morrow Library and Jenkins Hall.

The fallout shelters were the basements of existing buildings, such as the Cabell County Courthouse, designated appropriate by the Department of Civil Defense, said Gordon Merry, director of Cabell County Emergency Management Systems. These sandstone shelters were stocked with provisions, including food and water, battery powered radios and sandbags to "seal off" the shelter, Merry said.

Cora Teel, archivist for the James E. Morrow Library, said the food and water were stored in steel drums. "Then the people could use the steel drums for waste if holed up for weeks."

When the Vietnam War protests began, these shelters were a part of the threat. For Congress to continue funding these programs, the name of the Department of Civil Defense was changed to the Office of EMS, Merry said. The provisions were destroyed

because many were spoiled and not stocked again, he said.

"How useful were they? Luckily we never had a chance to find out," Teel said.

With what we know today about nuclear bombs, Merry said that if the current bombs such as the smart bombs hit, the shelters would be futile.

"Local disasters, flooding, snows, natural disasters are more of a threat than someone dropping a bomb," Merry said. The Red Cross handles shelter situations today, he said.

"The emphasis has gone into dealing with what's here and now and that would be a natural disaster," Teel said.

Jeff Ellis, safety officer for the university, said, "Marshall's current disaster policy is to work in conjunction with the city and Cabell County emergency planning."

"In case of nuclear war, there is nothing you can do," Ellis said.

Today the fallout shelters are back to use as their original purposes — basements. Ellis said the basement of Jenkins Hall is equipped with classrooms and the library uses its basement for storage. The signs are the only reminders of the extinct shelters.

"I don't know [why the signs are still up]. Maybe nobody's remodeled or hasn't painted, or there might be a historical purpose," Ellis said.



Basements of James E. Morrow Library (above) and Jenkins Hall (left) were once fallout shelters. These signs are the only reminders of the extinct shelters. Jeff Ellis, safety officer for the university, said he did not know why the signs are still on the buildings.

photos by Noah Browning

MU Theatre's play, 'Heidi Chronicles,' highlights women

by CAROL WIGHT
reporter

Unlike most stages filled with more feature roles for men than women, the Playhouse stage fills with strong roles for strong women in Wendy Wasserstein's Pulitzer-Prize and Tony Award winning play, The Heidi Chronicles.

"Theater in general tends to have more roles for men than women," said Jack Cirillo, Department of Theatre assistant professor and Chronicles director. "The Chronicles script provides roles with depth for women actors that will also challenge women who attend the play."

Opening the 1998-1999 season of plays, "Get Into The Act," Sept. 30 - Oct. 3 at 8 p.m. at the Playhouse of the Joan C. Edwards Performing Arts Center, this Department of Theatre's season premiere focuses on one woman's quest to find her place in the world.

Main character Heidi Holland, a successful art historian, comes of age in Chronicles' moving exploration of "a time during which the status of American women underwent profound and sometimes unsettling change," according to a Department of Theatre promotional brochure.

Set in 11 segmented scenes, Chronicles depicts the process of a generation, from the socially and politically activist sixties to the success-oriented eighties, according to sources.

A continually changing set, including three projector screens and a collage of set pieces, brings to life the images stored in the mind of main character Holland.

"Images such as the art of Mary Cassatt will appear on the projector screens used as backdrops for each scene," Cirillo said, "accompanied by recognizable music from 1965-1989 including the 'Shoop, Shoop' song and even Madonna singing 'Express Yourself.'"

Expressing themselves in Chronicles is a total of eight actors making up the image-filled play, according to director Cirillo, but the cast involves almost 30 students

MORE INFO

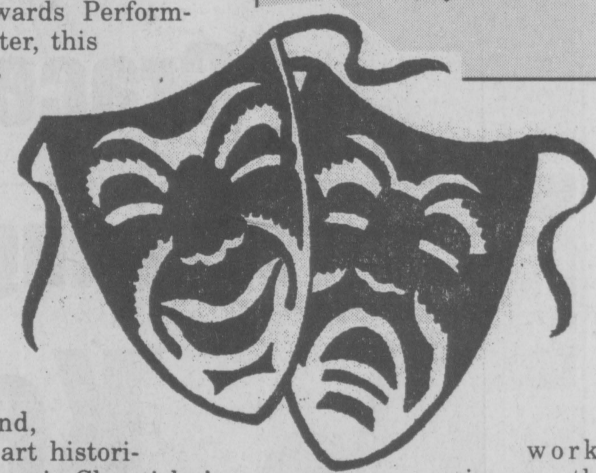
Marshall Department of Theatre presents The Heidi Chronicles

When: Sept. 30 - Oct. 3 at 8 p.m.

Where: Playhouse of the Joan C. Edwards Performing Arts Center

Admission: Free to students with a Marshall ID. Tickets are \$10 for adults, \$8 for senior citizens and children 17 and under and \$6 for MU faculty and staff.

Questions? The Performing Arts Center Box Office is open 12 - 5 p.m. Monday to Friday



working on the set, costumes, and behind the scenes production.

This first in five Department of Theatre season productions provides an enlightening and unique opportunity for students to begin experiencing live performances, according to Cirillo.

"We have a beautiful facility," Cirillo said, "providing the ideal place especially for freshmen and sophomores to begin to make a lifelong habit of attending plays."

"And why wouldn't they [students] attend," Cirillo said. "I've always liked this play. And students get in free."

One free ticket is available to every full-time student. Additional tickets may be purchased for \$10 adults, \$8 senior citizens and children 17 and under, \$6 Marshall faculty and staff. Marshall retired faculty and staff tickets are free.

Tickets can be picked up and purchased at the Performing Arts Center box office, 12 - 5 p.m., Monday through Friday. More information is available by calling 1-800-ARTS (2787).

LCOB has new fighter for funds

by JENNIFER L. TYSON
reporter

A new fighter for funds is working for the Elizabeth McDowell Lewis College of Business (LCOB) this fall.

Frank P. Justice, vice president and director of development for the LCOB, was assigned July 1 to help lead fund-raising efforts and cultivate the image of the LCOB to prospective donors in the Kanawha Valley.

A former vice president of development in the Office of Development, Justice said plans are underway to make sure the financial prosperity of LCOB remains bright.

"Our number one fund-raising priority right now is to get the College of Business Hall of Fame endowed," Justice said.

A \$1 million goal has been set.

"Invest five percent of \$1 million and we'll have \$50,000 each year to run the Hall of Fame," Justice said. By endowing the

Hall of Fame, he said, "we wouldn't be under the gun every year for funding."

The Marshall University Business Hall of Fame wall is on the first floor of Corby Hall and features plaques and images of inductees from 1994-98. Inductees are honored for "recognizing outstanding achievement in business, dedication to public service and commitment to moral values," according to a wall plaque.

Inductees include A. Michael Perry, John Deaver Drinko, James H. "Buck" Harless, Marshall T. Reynolds and Earl W. Heiner, Jr. They are honored for their business reputations and as supporters of LCOB and Marshall.

Dr. Calvin A. Kent, dean of LCOB, said, "there is no one who has better business contacts" than Justice. Kent said Justice, a former chairman of the board of the West Virginia and Kentucky state chambers of commerce, has the sort of

contacts who will help "increase the visibility of the College of Business in Kanawha Valley."

For the LCOB's greatest needs, such as equipment and scholarships, Kent said, "we need more money from outside-of-state assistance. We want to get more people involved in our programs."

A former corporate vice president for Ashland, Inc., Justice said he worked for many years in public relations and also ran the Ashland Foundation.

Besides his LCOB duties, Justice said he is overseeing the "Going For The Gold" fund-raising campaign for athletics. A five-year goal of \$15 million is expected to be reached, Justice said.

According to an informational brochure sent to prospective "Gold" donors, the \$15 million will come from bonds, private gifts, increased gate receipts and increased giving to The Big Green Scholarship Foundation. The money will be used to

upgrade facilities, endow athletic scholarships and be set aside for future improvements.

Justice said his role in the "Gold" campaign will be gradually phased out this fall, allowing him more time to concentrate solely on LCOB fund-raising.

To help improve the business school's presence at the Marshall University Graduate College in South Charleston, Justice said he has been making contacts with business leaders in the Charleston area.

He said he attended a Toyota sponsored golf tournament, business summits and had lunch with Bell Atlantic representatives.

Justice said such activities are ways of "opening doors, telling people our story and making personal contact" with prospective donors.

Justice would like to cultivate donors who "work for the state house and businesses where an MBA degree is attractive."



POLICE BLOTTER



by JASON HUTCHINSON
reporter

The following information was taken from the Marshall University Police reports:

■ **Underage Drinking.** Jason Snell was issued an arrest citation at 12:14 a.m., Thursday.

While on routine patrol on 18th Street and College Avenue, police noticed a white male passed out on a picnic table.

Police issued Snell an arrest citation for unlawful drinking under the age of 21, then released him to the custody of his Hodges Hall Resident Advisor.

■ **Public Intoxication.** Taylor J. Brickley was issued an arrest citation at 11:40 p.m., Friday. Security officers for Holderby Hall notified police that a male was trying to gain entry into the cafeteria.

Upon arrival, officers noticed slurred speech and the smell of alcohol on Brickley. Police issued an arrest citation for unlawful drinking under the age of 21.

Brickley was then arrested for public intoxication and transported to the Cabell County Jail.

■ **Underage Drinking / Indecent Exposure.** Jason O'Neal was issued an arrest citation at 1:20 a.m., Saturday.

While on routine patrol of 19th Street and Maple Avenue, officers found O'Neal passed

out in his car with his pants around his ankles.

O'Neal was unable to remember why or how his pants were taken off. Officers noticed slurred speech and red, glassy eyes.

Police issued an arrest citation for unlawful drinking under the age of 21 and indecent exposure. O'Neal also turned over a fake ID to officers.

■ **Larceny.** An employee of the Student Center Cafeteria notified police that her cigarette case was stolen Saturday.

The employee forgot the cigarette case at work and when she returned, it was gone.

The case contained two rings, \$275 in cash and a payroll check. Police are still investigating several leads.

■ **Larceny.** While on routine patrol of the 500 block of 22nd Street, Tuesday, officers noticed several items that belonged in the University-owned warehouse in the alley.

The items included: a fax machine, dictaphone, three weed eaters and a box of various electrical items.

Officers were unable to find any signs of forced entry.

■ **Larceny.** While on routine patrol of the Henderson / Gullickson Complex on Tuesday, officers noticed 12, type A, fire extinguishers missing from various locations in the building. Officials at the Physical Plant were notified.

Students and families to share campus events

by KETWAN T. CREWS
reporter

Students will have a day to hang out with their parents on campus and share the Marshall experience Saturday, Oct. 3.

Parent's and Family Day is a day set aside for brothers, sisters, parents, and non-traditional students to be a part of the bigger Marshall community, Dean of Student Affairs Donnalee Cockrille said.

"Family weekend isn't just parent's weekend," Cockrille said.

Cockrille said speakers for the day will include President J. Wade Gilley, Student Government Association President Mackenzie Howard, and Athletic Director Lance West.

There will also be a lunch served, a tailgate party, and a choice between attending a the-

ater production or a Marshall football game.

A fee of \$8 per person covers the lunch and the tailgate, Cockrille said.

Last year Charleston senior Derek Anderson and Princeton sophomore Jeremy Rhodes attended Parent's Weekend with their families.

"It was a wonderful experience to share the university with my mother," Anderson said.

Rhodes said, "I thought it was a very well organized event, and my parents felt more at ease with having their only child leave home for the first time."

Parent's and Family Day is sponsored by the Office of Student Affairs and the Parent's Association.

More information about the day may be obtained by calling the Office of Student Affairs at 696-6422.

MORE INFO

Parent's and Family
Day

When: Saturday, Oct. 3

What: Lunch, tailgate party, and a choice of attending a theater production or MU football game.

Speakers: President Gilley, Athletic Director Lance West, and SGA President Mackenzie Howard.

Admission: \$8 per person for lunch and tailgate.

Questions? Call the Office of Student Affairs at 696-6422.

Men may register by Internet for Selective Service Systems

by BROOKE PERRY
reporter

Men who used to dread dealing with the Selective Service Systems, the government agency responsible for obligated to conduct a draft in wartime, can breathe easier with the advent of the organization's new online service.

The program, which began last week, allows young men to access their SSS information via the Internet.

Barbi Richardson, Public Affairs Specialist, said this is beneficial to college students, because universities punish men who have not registered for the Selective Service by denying acceptance into the school.

The program enables prospective students to prove their registration without the hassle of sending away for a

new card.

Other penalties for neglecting registration with the organization include federal denial of student loans, and federal assisted job training, a \$250,000 fine and up to five years in a federal penitentiary, said Richardson.

Richardson said to access the site, users can go to the web site at <http://www.sss.gov>, then then see the link "Check a Registration."

The information will be released after entering the last name, social security number, and date of birth. The computer will then display the

Selective Service number and date of registration of the man, said Richardson.

Richardson said, "This new service gives the registration number for college loans, which basically helps in expediting things."

Other services provided by the web site are registration initiation, in which a young man can sign up for the Selective Service online. That person will receive a card in the mail to sign and return which make the registration official.

The service will affect only those having difficulty with their verification.

Council to meet by video

MU staff and Graduate College to have videoconference

by BRANDY BARKEY
reporter

The Jetson's meet Marshall University!

The Jetson's have always been thought of as the way of the future. With their advanced technology, George Jetson could have a meeting with his boss without leaving his home.

Now Marshall staff has the opportunity to use the same futuristic technology.

Thursday, Oct., 15, at 1p.m. in Smith Hall room 263, Marshall staff and President J.

Wade Gilley will have their first video conference.

The conference will allow Marshall staff and the Graduate College staff to have their annual meeting by video.

Every third Thursday, staff members from the Graduate College have to travel from Charleston to Huntington for Staff Council meetings.

Martha Deel, president of Staff Council said the video conference is a way to keep the Graduate College staff from traveling, and they can still be involved in the decisions made

during the meetings.

Deel said the conference is a good idea and she hopes it works so there will be less travel and staff members from the Graduate College will not be left out.

"In the winter it may be better" to have the video conference, Deel said.

Gilley will be present to address both groups.

Dr. John Buskey, director of satellite and video networks, helped make the video conference available to the Staff Council.

College Sunday at Grace Gospel Church

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Ken Ham



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- Founder of "Answers in Genesis"

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- Sunday School at 9:30 am
- Morning Service at 10:30 am (dinner following)
- Evening Service at 6:00 pm

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♦ Q & A with Ken Ham

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Page edited by Kelly Donahue

the Parthenon

Thursday, Sept. 24, 1998

3

InfoCision to create up to 250 jobs

CHARLESTON, W.Va. (AP) — Huntington's telemarketing industry grew for the second time in as many weeks with the announcement an Ohio company will open an office and hire up to 250 people.

InfoCision of Akron announced Tuesday it planned to open by Oct. 1. The office represents the company's first venture outside of Ohio, where it employs 1,400 people at nine call centers. InfoCision was established in 1982.

"We've decided that Huntington is the best place to

be," said Steven Brubaker, InfoCision's senior vice president.

"The work ethic and commitment to the causes we raise funds for are a perfect fit for the people living in the greater Huntington area."

InfoCision is the third telemarketing firm to move into the Huntington-area job market this year.

Earlier this month, Delaware-based Applied Card Systems announced it would invest \$12 million to develop a 1,000-employee credit card ser-

vice center in Huntington.

In February, GC Services of Houston opened a 300-person medical claim processing and customer service center.

InfoCision raises money for nonprofit groups and operates a phone center service for conservative political causes.

Brubaker said the company is already hiring and expects to open with 56 employees.

"Our short-term growth could easily double or triple that number by the end of the year," Brubaker said.

Company officials said pay

for full- and part-time jobs start at \$7 an hour. Benefits also will be available.

InfoCision will operate from temporary offices until a building is constructed at Huntington's business and technology park.

Huntington's economy also received a boost this summer from CSX Transportation Corp. The railroad announced it would add 190 jobs to its Huntington engine shop due to its purchase of Conrail. The shop will employ 535 by December.

Republicans push for impeachment

Americans want Clinton to stay, polls say

WASHINGTON (AP) — House Speaker Newt Gingrich today rejected talk of an immediate deal with President Clinton to avoid a possible impeachment inquiry despite polls showing most Americans don't want the president removed from office.

The White House accused Gingrich of unnecessarily dragging out the investigation into the Monica Lewinsky matter.

"For anybody to talk about doing anything before we finish the investigative process simply puts the cart before the horse," Gingrich, R-Ga., told reporters following a meeting of House GOP and Democratic leaders.

"I don't understand how people can rush to a solution before they finish the investigation," Gingrich said. "There's an awful lot of evidence that hasn't been gathered yet. People need to allow the process to go forward in an orderly manner and not assume that they know what the final outcome will be either way."

At the White House, press secretary Mike McCurry said the idea of a lesser punishment such as a congressional censure and a fine is a "bipartisan idea" that better reflects public sentiment.

"It is some concern to the White House that people who are genuinely motivated, who want to bring this matter to some resolution, seem to be drowned out by those who want this matter to drag on and on and on," McCurry said today.

Asked about polls showing Americans seem to agree, Gingrich said: "I think people would be frankly horrified if the Congress was simply a polling institution that enacted a grotesque version of justice based on the latest poll or the latest talk show."

Democrats also said Gingrich strongly suggested

"The president has to accept this problem is not going to go away and I think Republicans have to face the reality that an overwhelming majority of the American people do not want the presidency to end and are likely to resist with vigor, attempts to impeach him."

Sen. Robert Torricelli,
Democrat senator for New Jersey

the Republicans might want to expand the inquiry beyond the issue of Clinton and Lewinsky, possibly folding in other areas that Starr has investigated or allegations of campaign finance violations by the president during his 1996 re-election.

Republicans intend to have the House vote within the next two weeks on whether to authorize the Judiciary Committee to begin a formal inquiry of impeachment against Clinton. Many Democrats would like to avoid that inquiry by working out a punishment less than impeachment.

Renewed discussion of a less-

er penalty came from Democrats, who believe it's possible to avoid an exhausting congressional inquiry into Clinton's affair with Ms. Lewinsky.

"The president has to accept this problem is not going to go away and I think Republicans have to face the reality that an overwhelming majority of the American people do not want the Clinton presidency to end and are likely to resist, with vigor, attempts to impeach him," said Sen. Robert Torricelli, D-N.J.

Hyde said any deal on a punishment would have to be made in the Senate, which conducts a

trial if the House approves articles of impeachment.

Polls taken after Clinton's televised grand jury testimony Monday show that two-thirds of Americans surveyed thought he was evasive in his answers, but most didn't want him removed from office.

The percentage who thought the president should be impeached and removed from office, 41 percent, had not grown significantly in the past week but had increased by 11 points in an ABC poll since Sept. 13, just after Starr's impeachment report was made public.

"Poll-taking is an art and not a science," Hyde told reporters in response to Clinton's overall favorable numbers.

Carrey attacked by wrestler while working on movie

LOS ANGELES (AP) — Jim Carrey landed the leading role in an upcoming movie about the late comedian Andy Kaufman. And like Kaufman, Carrey landed in the hospital after ticking off pro wrestler Jerry Lawler.

Carrey and Lawler were between scenes in "Man on the Moon" on Tuesday when the comedian spit at the wrestler, Carrey manager Eric Gold said. Lawler then allegedly attacked the comedian.

briefly...

Gene therapy causes controversy

WASHINGTON (AP) — A genetics pioneer wants to try gene therapy on fetuses in hopes of curing them of deadly diseases before they're ever born. But first he's asking scientists and ethicists to debate the experiment — because it could for the first time alter a person's genes in a way that the changes are passed on to future generations.

"We're talking about something that is a radical departure from anything that's ever happened before in medicine," said Dr. W. French Anderson, who performed the first gene therapy in 1990 and now hopes to try it on fetuses. "This is something with profound ethical implications."

Anderson, now with the University of Southern California, in 1990 used gene therapy on two girls with ADA. It did not cure them but did improve their condition, and today, with additional drug therapy, they're healthy.

Quality in HMO's vary with region

WASHINGTON (AP) — Enormous disparities exist nationwide in the quality of clinical care and customer service at HMOs, according to an annual set of ratings being released today.

That variability includes the sort of complaints voiced in political commercials about access to care and choice of doctors, but it also covers areas such as childhood immunizations, cancer screenings and follow-up after a hospitalization for mental illness.

"The gap between top and bottom performing plans remains enormous," said the report being released today by the National Committee for Quality Assurance. But while there has been increasing concern about measuring the quality of care, fewer insurance companies were willing to publicly release data showing how their health plans performed.

"Some of the plans that didn't do well felt it would hurt them," said Margaret E. O'Kane, the group's president. However, she added that those with the worst public scores often are much better than others that do not report at all.

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Greek Festival

Friday, September 25
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Saturday, September 26
11:00 am to 7:00 pm

Sunday, September 27
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Saturday - 2 pm, 6 pm
Sunday - 1 pm, 5 pm

Mind, body and soul

Doctor promotes balance

by KATHERINE LEWIS
reporter

Deepak Chopra will be speaking in October at the Huntington Civic Center to encourage others to achieve health through the spirit, mind and body.

Dr. Tara Sharma, chairwoman of the Preventive and Integrative Medicine program at the School of Medicine, asked Chopra to visit Huntington Oct. 25 from 2 to 5 p.m.

Chopra is a medical doctor and the executive director of the Sharp Institute for Human Potential and Mind/Body Medicine in San Diego.

Chopra is the best-selling author of both fiction and non-fiction books and an internationally recognized motivational speaker. His books include "Ageless Body, Timeless Mind," "A Journey into Healing,"

"Perfect Health" and others.

Chopra promotes concepts of self-knowledge and good health through basic tenets of western medicine. He encourages combining new techniques of the western world with the ancient techniques of the eastern world.

He also encourages his audiences to follow ancient practices such as Ayurvedic health care. The basic tenet of Ayurvedic is man's physical health is the balanced integration of mind, spirit and body. Chopra claims to have helped a great number of people find the power and ability to achieve success and fulfillment through mind and body techniques.

Chopra will be trying to educate his audience on his life philosophies. Tickets for the speech went on sale Sept. 8 through Ticketmaster. The three categories of ticket prices are \$27.50, \$37.50 and \$47.50.

Marshall students are eligible for a discount with a valid student ID. Students are allowed to purchase a maximum of two tickets with this discount and the price of these tickets would be \$22.50 a piece. Ticket price is determined by location of the seats. Chopra is the only speaker scheduled.

Chopra's visit is sponsored by Marshall's Preventive and Integrative Medicine program which is a division of the Department of Family and Community Health and by Cabell Huntington Hospital. The School of Medicine urges patients to learn about modern medicine and alternative styles of medicine.

"The Marshall School of Medicine is supportive of our division of Preventive and Integrative Medicine, and we are pleased that they have aligned themselves with our division of Family and Comm-

MORE INFO

Medical doctor and author, Deepak Chopra will speak about preventative medicine.

When: 2 to 5 p.m., Oct. 25.

Where: Huntington Civic Center

Admission: Tickets are \$22.50 with a Marshall ID.

Chopra has his own web site at www.chopra.com.

unity Health," Linda Holmes, director of development and alumni of the School of Medicine said. Chopra can be contacted at his web site, www.chopra.com.

ROTC trains for run

by KETWAN T. CREWS
reporter

Marshall's on-campus soldiers soon will be heading to the Pentagon.

Sunday, Oct. 11, the MU Reserve Officers Training Corps, which trains students in leadership methods and skills to serve as officers in the U.S. Army, will compete in its first Army Ten-Miler in Washington, D.C.

"It is the biggest ten-mile road race in the United States," Capt. Michael G. Armstrong said.

The 14th annual Army Ten-Miler, which gives five ROTC awards, is one of the premier running events in the country, and is recognized by Runner's World magazine as one of the best 100 races in America.

Military runners and civilians from around the world turn out for the run every year. About 10 cadets from Marshall will be competing in the race,

Lt. Col. Stephen Redmond said. The Army Ten-Miler is produced by the U.S. Army Military District of Washington and co-hosted by the Association of the United States Army. Capt. Armstrong, who will be the coach for the MU ROTC team, said in preparation for the race, cadets run 10-20 miles extra, outside their daily running routine, a week.

Cadet Jon Mills, who has been in the ROTC program for two years, said, "there's a lot of extra physical training," but added, "I think we're physically ready."

Lt. Col. Redmond said, "I think we have a good shot at doing something good."

The ROTC team is sponsored by Post 177 Adjutant Don Chittum and American Legion Post 177 of Barboursville and State Adjutant William Johnson. Additional information about the run is on the ROTC newsletter on the ROTC web page at MUnet.

Green Line publication to connect old friends

by BRANDY BARKEY
reporter

There are over 65,000 people in the United States alone that bleed green, and the Marshall University Alumni Association has a way to contact them.

The Green Line is an Alumni Association publication sent to alumni throughout the United States. Dr. Lynne S. Mayer, assistant vice president for alumni relations said the Green Line has changed because it has a new look.

"The purpose of the Green Line is to let alumni know about other alumni," Mayer said.

The publication consists of upcoming events, births and marriages of other alumni. There is also a section full of classmates. The classmates can let others know about new jobs, awards received, retirement plans and new living locations.

If the address of a classmate is unknown, the Green Line can be used as a tool in finding that particular classmate. The section is called "In Search Of" and it gives a list of lost classmates and the year of graduation. If anyone has information about those people, he or she can contact the Office of Alumni Affairs. Alumni can receive the publication by writing the Office of Records and Research for Development, Marshall University, 400 Hal Greer Blvd., Huntington, WV 25755-6300 or by calling 696-4378.

Center may help students

■ From page 1

October, but that the renovations to the center would probably not be complete until January 1999. The center, which will offer extended hours, will be located in the basement of the Community and Technical College building where the old health services center was located.

In addition to these internal initiatives, the university has invested in several survey packages and programs designed specifically to strength-

en and boost student experiences in higher education institutions, Lutz said.

Judy A. Blevins, training and development representative in the Department of Human Resources, said the university recognized in 1995 that customer service was equally important in retaining students. As a result, the university implemented a hands-on training program developed by the Noel Levitz Center. Each new service and staff employee of the university now undergoes three two-hour workshops to "raise the awareness of quality customer service," Blevins said.

According to literature pro-

vided by Blevins, the training program, called CONNECTIONS, is designed to provide better service to students, build campus community, improve student/staff interactions, and enhance the service image of Marshall University.

As a means to measure the results of these retention efforts, the university has conducted several formal survey programs. Lutz said the initial results of the surveys were "very encouraging." Positive responses from a "Student Satisfactory Inventory" survey of 900 students found respondents were satisfied with the good reputation Marshall had with the community, intercolle-

giate sports activities, and the maintenance and upkeep of the campus, Lutz said.

Not surprisingly, Lutz added, "the students surveyed were least satisfied with the availability of parking spaces."

Birthday announcements, celebrations, anniversaries? Put it in writing. Call The Parthenon. 696-6696

Happenings...

*your entertainment guide for activities and events at and outside of Marshall.

On Campus

Thursday, Sept. 24, 1998

Psi Chi Meeting, Harris Hall 450, 3:15 p.m.

Campus Light Baptist Ministries Meeting, MSC 2W37, 8 p.m. Call Dave Greear 529-1545

Gamma Beta Phi, MSC 2W22, 12:30 p.m. Call Mike Kasey at Kasey1@marshall.edu

Friday, Sept. 25, 1998

Alcoholics Anonymous Meeting, Campus Christian Center Library, noon

Saturday, Sept. 26, 1998

The Thundering Herd vs. Eastern Michigan Broadcast, Marco's, noon p.m.

Monday, Sept. 28, 1998

Psychology Club Meeting, Harris Hall 450, 4:30 p.m. Call Angela Hager 529-1684

In Huntington

Friday, Sept. 25, 1998

Poetry Reading at the Renaissance Cafe, sponsored by the Women's Studies Student Association, 8 p.m.

Saturday, Sept. 26, 1998

Book Signing by Melanie McLellan, Renaissance Bookstore, call 342-0697

Sunday, Sept. 27, 1998

College Day at King's Island Amusement Park, Cincinnati. Tickets \$18.95 with coupon from Student Activities, MSC 2W31

A Night in Vienna by the Huntington Symphony Orchestra, Call 525-0670

Happenings... * is published every Tuesday and Thursday in The Parthenon. If your club, group or organization has scheduled an upcoming event or meeting and would like to publish your announcement here, come by The Parthenon at 311 Smith Hall or call us at 696-6696. Deadlines for the Tuesday calendar will be Monday by noon. To get published in Thursday's calendar, turn in your information by noon Wednesday.

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Sports

Page edited by Scott Parsons

Parthenon

When will it stop?



MILWAUKEE (AP) — Sammy Sosa tied Mark McGwire for the home run record, breaking an 0-for-21 slump Wednesday with his 64th and 65th homers of the season. The Chicago Cubs slugger, picking on his favorite pitching staff, homered against Milwaukee in the fifth and sixth innings, giving him 12 against the Brewers this season. He hit a solo shot to right field with one out in the fifth off rookie Rafael Roque, who also gave up McGwire's 64th homer. In the sixth, with two out, he hit a 2-2 fastball 410 feet to straightaway center off rookie right-hander Rod Henderson.

Thursday, Sept. 24, 1998 **5**

Carolina win nice, but won't get Herd to bowl

Players say conference games key to making second bowl appearance

by **JACOB MESSER**
assistant sports editor

Doug Chapman heard comments about Marshall's inability to win games against marquee Division I-A opponents circulating throughout Huntington and West Virginia in the past two years.

So when the opportunity arose, Chapman took it upon his broad shoulders to silence those critics.

The Thundering Herd running back gained 151 yards on 29 carries Saturday in Marshall's 24-21 win over Southeastern Conference foe South Carolina, a 7-point favorite before kickoff.

"Everybody said we played good against good teams, but couldn't beat them," Chapman said, sitting inside the visiting locker room of Williams-Brice Stadium after the game. "We

heard people say, 'You guys played good against West Virginia, but you couldn't beat them.' We heard people say, 'You guys played good against Ole Miss, but you couldn't beat them.'

"Hopefully, people will shut their mouths and give us the respect we deserve and the respect they give lesser Division I-A teams now. Maybe now they will stop saying we can't beat the quote, unquote good teams. Maybe now they will stop saying we don't have the ability to play a full four quarters and walk away with a win. Maybe now they will stop saying we are a lucky team."

And maybe now the Thundering Herd, whose history shows its inability to defeat marquee programs, has shaken that King Kong-sized monkey from its back.

Entering the Marshall-South Carolina game, the Thundering Herd was 15-50-1 against "big-name" foes, dating back to 1905.

Marshall is winless against West Virginia (0-5), Kentucky (0-6), North Carolina State (0-3), Penn State (0-2), Vanderbilt (0-2), Temple (0-1), Missouri (0-1), Mississippi (0-1) and Mississippi State (0-1). The Thundering Herd is 1-1 against Army, 2-4 against Virginia Tech, 1-2 against

Wake Forest, 2-5-1 against Cincinnati, 9-16 against Louisville.

Now, Marshall is 1-0 against South Carolina and 16-50-1 against marquee programs in Division I-A.

Junior receiver Nate Poole thinks the win over South Carolina, a solid program from the elite conference of college football, can start a new trend for the Thundering Herd.

"We can build on this game," Poole said. "We have a history of not winning the big games, but this victory over South Carolina knocks that chip off our shoulders."

It also erases memories of missed opportunities, near victories and somber locker rooms from previous meetings with "big-name" foes — all of which deprived Marshall of national respect in college football.

Marshall earned respect in national rankings with the win. The Thundering Herd moved from No. 47 to No. 39 in the USA Today Coaches Poll and moved from No. 47 to No. 35 in the Sagarin Ratings after the win. Unranked a week before, Marshall was ranked No. 41 in the Associated Press Writers Poll this week.

But does the win do much else?

"It's funny that you ask that," junior defensive tackle Giradie Mercer said, pondering the question. "It's a good win to have on your resume, but actually it doesn't mean anything. I don't mean to sound arrogant, but who is South Carolina, really?"

"Our winning tradition is better than theirs," he pointed out. "And they haven't done anything since [former All-Pro wide receiver] Sterling Sharpe was there. South Carolina has been around the cellar of the SEC the last couple of years, so we can't make too much of this win."

Why not? "This game won't put us in a bowl game," answered Jason Starkey, a junior center for the Thundering Herd. "The Mid-American Conference games will. This was a nice game to win, but the important games start this week."

Marshall begins a string of seven consecutive conference games Saturday when it travels to Ypsilanti, Mich., to play Eastern Michigan.

"We have to win our conference games to go to a bowl game," Marshall Coach Bob Pruett noted during the postgame press conference Saturday. "Those games are more important toward our goals than this win."

Herd volleyball team wins UNC-Charlotte tourney title

By **JOE DALTON**
reporter

The Marshall volleyball team spiked their way to the championship at the UNC-Charlotte tournament over the weekend.

The winning started Friday as Marshall defeated North Carolina A&T in the opening match, 3-0 (15-5, 15-5, 15-6), to

snap a three-match losing streak. The contest was dominated by Marshall, as the Herd recorded its first three-game sweep of the season in an impressive 58 minutes.

Everyone for Marshall got in on the action with junior outside hitter Jessica Downs, sophomore outside hitter Wendy Williams, and senior middle blocker Juanita

Venable each recording seven kills. Sophomore outside hitter Nora Keithley had a team-best 10 digs, while junior setter Nicole Frizzo notched 21 assists.

On Saturday, Marshall swept a pair of matches on road to the championship. First, they battered Florida Atlantic 3-0 (15-3, 15-12, 15-5) and then toyed with host UNC-

Charlotte allowing them one victory during the match, before earning a 3-1 victory (15-9, 12-15, 15-8, 15-7).

"The pieces seem to be falling together for us," Head Coach Steffi Legall said. "This tournament showed the most consistent play of the season for the team and was the most statistically dominating three matches of the season so far."

The Florida Atlantic match was an easy three-game victory for the Herd. Downs led the

way with 12 kills. Frizzo contributed 35 assists, while Williams and senior outside hitter Jenni Corbin each added 10 digs.

In the title game against the host 49ers, Marshall lost its only game of the tournament. That wasn't enough for UNC-Charlotte as five Marshall players reached double-digits in kills. Downs (15 kills, 14 digs), Corbin (12 kills, 21 digs) and Williams (14 kills, 17 digs) each had double-doubles.

Frizzo also performed well compiling her third 60-assist match of the season.

Williams was named tournament MVP. She averaged 2.3 kills and 3.6 digs per game to earn her the honor. Downs and senior middle blocker Michelle Sammarco were also named to the all-tournament team.

Marshall hit .257 for the tournament. In their 10 games over the weekend the Herd allowed their opponent to reach 10 points just twice.

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ATTENTION! INTERNSHIPS AVAILABLE The U.S. Marine Corps is looking for college freshmen through seniors to participate in the "Toughest Internship" around. Completing it will give you the opportunity to serve as a commissioned officer after college graduation. This is not ROTC. No obligations during school year. Earn \$2,000-3,000 in the summer. Financial assistance available. Contact Capt. Walker or GySgt. Hebert for more info toll-free at 800-542-5851 or OSOROAN@aol.com

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Moss jersey a big seller

CHARLESTON, W.Va. (AP) — Rookie sensation Randy Moss may be fast, but he's nothing like sales of his Minnesota Vikings jersey.

"They're one of the hottest things we've had in the last 38 years," said Mike Giuliani, novelties manager for the Vikings.

He said 600 Vikings jerseys featuring Moss' No. 84 debuted before Sunday's game against Detroit and were sold out by game's end.

"As far as somethings that's moved fast, we've had great players from Fran Tarkenton on down the line doing well. But this is interest the likes of which we've never seen before," he said.

The Vikings have another 1,500 Moss jerseys on the way.

"It has to do with the player himself, the quality of the play and the new ownership" of the team, Giuliani said.

It's been a steady rise for Moss since the Vikings selected him 21st in last spring's NFL draft out of Marshall. He has three touchdowns in his first three games, the same number future Hall of Famer Jerry Rice of San Francisco had for all of his rookie season.

Moss would have been even more marketable coming out of college as a sophomore had it not been for his off-the-field problems, which caused him to slip from a potential top five pick.

"Now that marketers have seen what Randy Moss can do on the field, they're gearing up to promote his jersey," said Brian McCarthy, an NFL spokesman.

Back in Moss' home state, West Virginia stores are eagerly awaiting the arrival of his Vikings jersey, which was delayed when Moss switched from No. 18 in the preseason.

"Someone asks about them every day," said Theresa Marcum, a sales clerk at SportMart in Charleston. "As soon as we get them, they'll be in big demand."

Sign your name on the line

Volunteer Fair a success for students and agencies

The fair is an opportunity for students to meet people from volunteer agencies who need people, but this is not the only opportunity for students to join.

Friday in Life!



Thursday, Sept. 24, 1998
Page edited by Robert McCune

6

IN THIS CORNER

Story by

KRIS SULLIVAN

Illustrations by

ADAM DANIELS



Goldberg

Popularity of wrestling rises

by **KRIS SULLIVAN**
reporter

9-1-98: At the beginning of the program, a man finds his dressing room completely destroyed with a symbol painted on the wall.

9-8-98: The drama continues to unfold with a momentous defection to the black-and-white. Sound like an episode of Melrose Place or a rerun of Dallas? Well, it's not. It's the Monday Nitro Report recapping earlier episodes of WCW wrestling.

In one corner is Vince McMahon, owner of the World Wrestling Federation, WWF.

McMahon bought the company from his father in 1982, and with Andre The Giant and Hogan they have lifted wrestling to a new plateau of popularity. In the other corner is World Championship Wrestling, WCW, created in 1998 by Ted Turner, founder of TNT and TBS.

In the past few months, wrestling has dominated the cable market. Last week, wrestling shows were ranked one, two and

"Wrestling is to guys as soaps are to girls. They both have bad acting, but where soaps have romance, wrestling has athleticism."

Justin Johnson
sophomore

three.

According to Time, Monday nights, when both the WCW and WWF are showing simultaneously on different channels, it is watched by more than 6 million households.

In the past year, Nielsen ratings for wrestling have grown 50 percent. To give an idea of how much of the market that is, Larry King's audience is one fifth of that size.

"Wrestling is to guys as soaps are to girls," Justin Johnson, sophomore said.

"They both have bad acting, but where soaps have romance, wrestling has athleticism."

Brian Gunning,
first year grad-

uate student, shares Johnson's opinion. "It's a soap for guys. It's funny and entertaining," he said.

Not only is there wrestling on television four days a week, but there is also pay-per-view events, merchandise, magazines, endorsements and web pages promoting the sport.

Wrestling has become so popular, celebrities have started to make cameo appearances.

People such as Chicago Bulls' Dennis Rodman, Utah Jazz' Karl Malone, even talk show host Jay Leno has reaped the benefits of the market WCW and WWF draws.

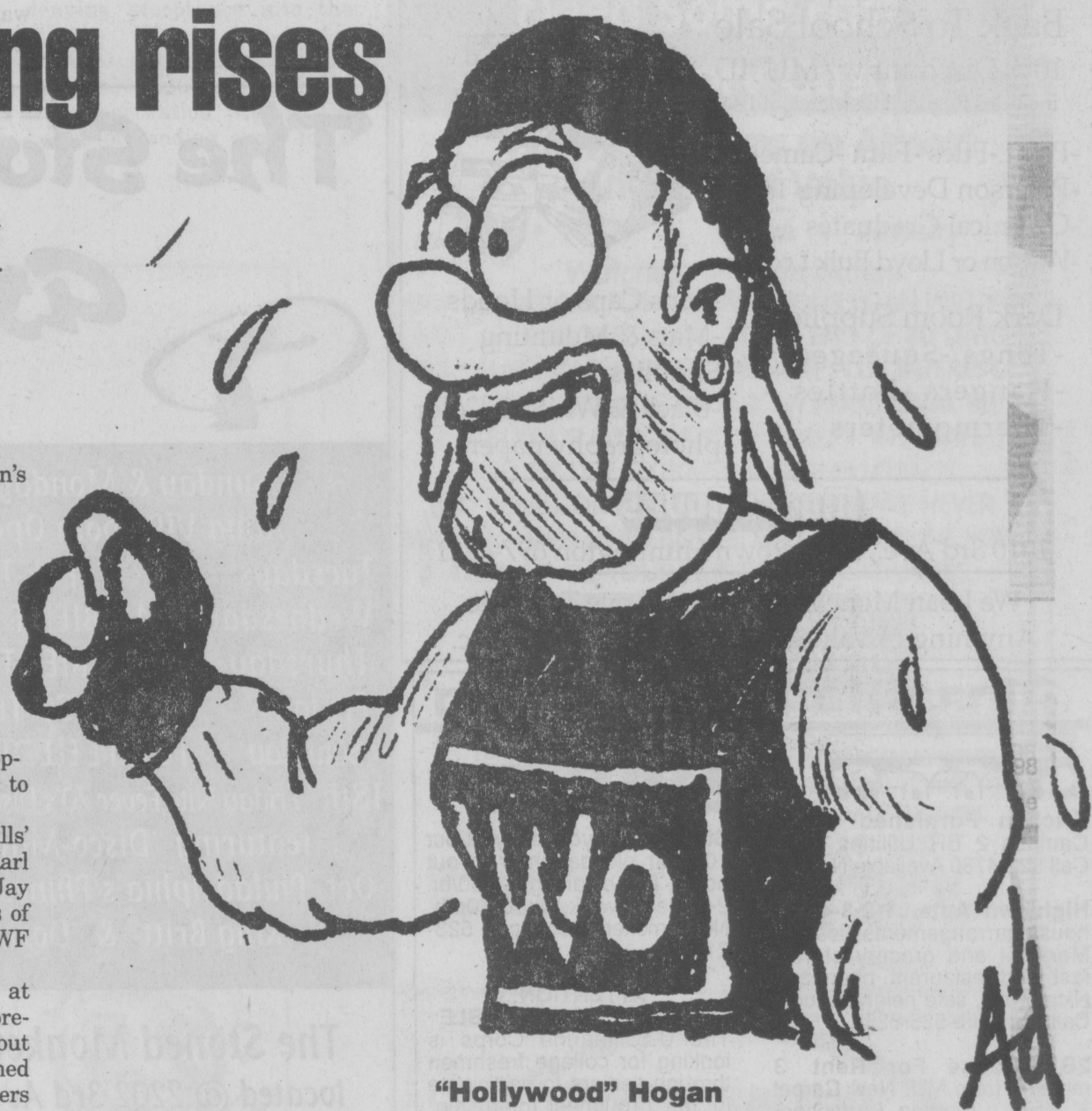
Some people may look at wrestlers as gargantuans pretending to fight each other, but there has been a well planned strategy placed to entice viewers to watch. Events have become more complicated with epic plots.

"We're storytellers," says Vince McMahon in an interview with Time. "You can't just throw wrestlers out there to wrestle. That's not what an audience wants to see."

Obviously, McMahon and Turner know what the audience wants to see. The sport's major competition on Monday evenings is Monday Night Football, and it still manages to keep a huge following.

"On Monday, I flip back and forth," Gunning said. "I watch the matches I'm interested in and watch football the rest of the time."

Football is not a factor with Johnson either. He doesn't watch football on Monday at all. Johnson started watching wrestling after a period of rest because he was finding himself home on Mondays with nothing to watch.



"Hollywood" Hogan



"Stone Cold" Steve Austin

Years ago, there wasn't a wrestler around who would admit their trade was bogus. Now, no one claims it is real. Promoters highly publicize matches are not legitimate, this is to assure parents the violence their children may see is staged. Johnson states it doesn't matter to him that wrestling is "predetermined."

One of the most popular characters in the WWF circle is Stone Cold Steve Austin.

Austin, 33, used to wrestle under a different name, Ringmaster, but fans were not interested in his show.

Then, while watching a special on serial killers, Austin was inspired. He came up with a character who "really didn't give a damn." Stone Cold now earns \$2 million a year. His catchy phrases such as "that's the bottom line," cause Stone Cold says so, and his emotional sign language brings him a huge follow-

ing everywhere he goes.

Wrestling in the '90s seems to be geared more to the 20 and above crowd.

"Once Hogan was telling kids to eat their vitamins and say their prayers. Now, D-generation X is telling people to 'Suck it,'" Gunning said.

"Think about it, matches start around 9 p.m., there's pay-per-view and why else would one of the characters be promoting the fact he is an ex-pornstar?" Gunning said.

If watching a bunch of sweaty guys is not your cup of tea, there is always the women who take part in the WCW and WWF.

A key member of D-generation X is China, a woman who is big enough to bench press a car. For those who prefer a more subtle look, there is Sable or the Nitro Girls. "It's a good idea to have women in wrestling," Gunning said.

"But having them wrestle in

evening gowns is a little much."

Johnson said, "the women in WWF have a role in the story line. With WCW, they are just there."

One of the main concerns is what effects will this new popularity have on viewers?

McMahon argues wrestling is less violent and sexually suggestive than much of the pop culture.

Some, like Gunning, think wrestling does promote violence, but in a different way where no one gets hurt.

"Like anything for young people, it has to be watched with parental supervision," he said.

None of this is changing the fact people everywhere are tuning in to see if: Sable will beat China, Stone Cold will be forced to team up with Cane, Disco Inferno will have a new dance or who will be the new member of the NWO black and red. And that's the bottom line.